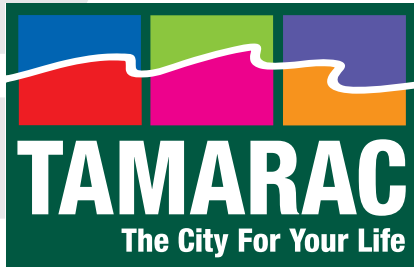


WHY DO WE NEED AN ECONOMIC DEVELOPMENT STRATEGIC PLAN FOR TAMARAC?



How can you participate?

Join us for our Economic Development Workshop:

TAMARAC COMMUNITY CENTER
8601 W. Commercial Blvd.
Tamarac, FL 33351

Public Workshop Schedule

Thursday
FEB. 15, 2018
10:00 AM to
12:00 PM

Tamarac is an
ECONOMIC ENGINE
in the Growing
Broward/Miami-Dade
Market



- **160,000 Cars/Day** – Florida Turnpike/
Sawgrass Expressway
- 9-Year South Florida Area Growth =
138,800 New Jobs
- **\$5.4 Billion in New Wages**

FloridaJobs.Org 2017

How can Tamarac
CAPTURE
a Competitive Share of
Regional Growth?



**Targeted Business Attraction and
Redevelopment Activity**

- Retail/Dining/Entertainment **Revitalization**
- **More Public Gathering** Spaces
- **New Quality Jobs** in Tamarac
- Sales and Real Property **Tax Revenues**
- Enhanced Regional **Economic Linkages**

Goals of the
**ECONOMIC DEVELOPMENT
STRATEGIC PLAN**

- Tax base **diversification**
- **Quality of life** initiatives
- **Quality job creation and retention**
- **Strategic** infrastructure investments



How can we achieve
**TAMARAC'S
ECONOMIC VISION?**



By being a
PROACTIVE PARTNER
in the development process

For more information please visit:

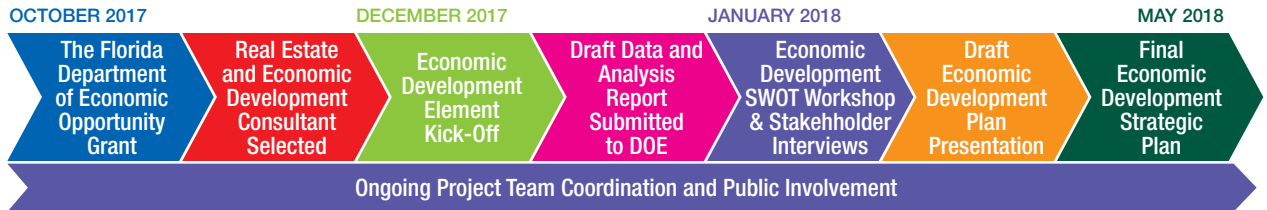
www.Tamarac.org/opencityhall



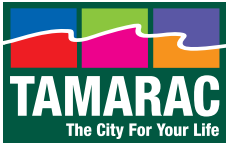
FREQUENTLY ASKED QUESTIONS

TAMARAC ECONOMIC DEVELOPMENT STRATEGIC PLAN

Where Are We in the Process?



WHO IS INVOLVED?



City of Tamarac Department of Community Development
Project sponsor and lead agency



Tamarac City Commission
Governing body responsible for allocating public funding for Economic and Social Development Plan (ESDP)



The Florida Department of Economic Opportunity
Provider of Community Planning Technical Assistance Grant funding



Broward Alliance and Broward County
Strategic partners in strengthening regional South Florida economic linkages

STRATEGIC COMMUNITY PARTNERS

- Broward Metropolitan Planning Organization**
- School Board of Broward County**
- CareerSource Broward**
- Greater Tamarac Chamber of Commerce**
- South Florida Regional Planning Council**

What will the ECONOMIC DEVELOPMENT WORKSHOPS Tell Us?



Strengths

How do you perceive Tamarac relative to surrounding communities? Where do you like to shop, recreate, or gather with friends and family?

Weaknesses

If you could change one current aspect of the City, what would that be? What would you do immediately? Within a year? Within five years?

Opportunities

What opportunities does the City of Tamarac have to attract more redevelopment activity?

Threats

What are Tamarac's biggest challenges in the local or regional economy (housing costs, finding good paying jobs, quality of education, lack of retail/restaurants?)

How to SUBMIT COMMENTS

The Tamarac Economic Development Planning Team wants to hear from you! If you have questions, suggestions, or comments or if you would like to be added to the project e-mail list, please contact us at:

www.Tamarac.org/opencityhall